



Ministry of Housing and Urban Affairs
Government of India



Pradhan Mantri Awas Yojana (Urban) E-NEWSLETTER



Celebrating 5 Years of successful Implementation of PMAY(U)



Happy to participate in a web event to commemorate 5th Anniversary of three of PM @narendramodi Ji's visionary & highly successful flagship urban missions - Pradhan Mantri Awas Yojana (PMAY-U), Smart Cities Mission & Atal Mission for Rejuvenation & Urban Transformation (AMRUT).



Delighted to celebrate the 5th Anniversary of our flagship missions @amrut_MoHUA, @SmartCities_HUA & @PMAYUrban today. These five years had been tremendous exciting journey in #TransformingUrbanLandscape of our country.

PMAY(U) PROGRESS

Houses Sanctioned
1.06 Crore

Houses Grounded
67 Lakh

Houses Completed
35 Lakh

Total Investment
₹ 6.41 Lakh Cr

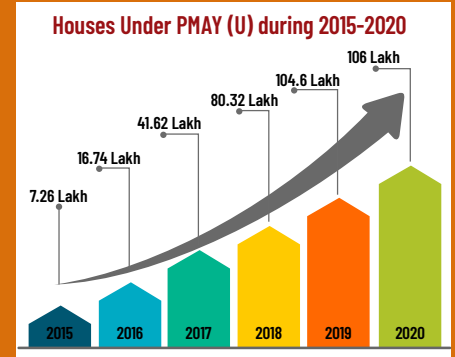
Central Assistance Committed
₹ 1.67 Lakh Cr

Central Assistance Released
₹ 71, 180 Cr

Glorious 5 years of PMAY(U)

Pradhan Mantri Awas Yojana (Urban), one of the largest affordable housing programmes in the world, after reaching landmark of sanctioning 1 Crore houses in December 2019, completed the journey of 5 glorious years on 25th June 2020. Shri Hardeep S. Puri, Hon'ble Minister of State (I/c), MoHUA launched the book 'Khushiyon Ka Aashiyaana' in a web event organised to commemorate 5th Anniversary of the three flagship urban missions. The book comprises of inspiring transformational journey of PMAY (U) beneficiaries from across India. Along with this, a short movie showcasing the 5 years of the Mission was also unveiled during the event. The movie can be viewed on (YouTube Channel - PMAY Urban)

A total of 1.06 Cr houses have been sanctioned and 67 Lakh houses have been grounded. 35 Lakhs have been completed and handed over to beneficiaries. The construction under PMAY (U) has had a huge impact on other sectors of the economy with a multiplier effect in employment generation. Employment for approximately 1.65 Cr citizens has been generated through forward and backward linkages. Around 370 Lakh metric tonne cement and 84 Lakh metric tonne steel has been consumed due to investment being made in the houses grounded.





Message from JS & MD (HFA)

Shri Amrit Abhijat

At the PMAY(U) Mission, recent times have been very eventful. The Mission, one of the world's largest affordable housing schemes, completed five years on June 25, 2020. The journey has been that of challenges and milestones, of emotions, aspirations and empowerment of over one crore families and of smiles that a dignified living space brings.

Against a demand of nearly 1.12 crore houses that the Ministry of Housing and Urban Affairs (MoHUA) received, 1.06 Cr houses have already been sanctioned.

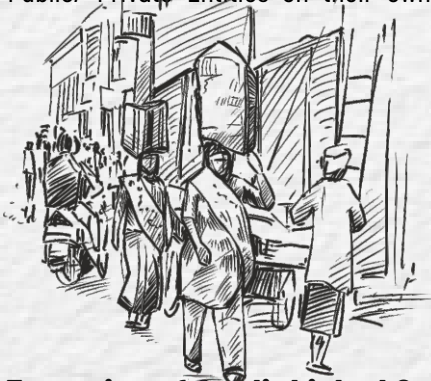
The implementation of the Mission has followed the ethos of Cooperative Federalism in which MoHUA delegated powers to States/ Union Territories for project formulation, appraisal and approval. The success of the Mission has to do a lot with its robust financial model, of which Direct Benefit Transfer has been a highlight. Further, Use of Information Technology for real time monitoring and technological innovation has been at the core of PMAY (U).

In May, close on the heels of clocking landmark 10 Lakh beneficiaries under Credit Linked Subsidy Scheme (CLSS), the Mission was tasked with a new challenge! Meanwhile, the CLSS for Middle Income Groups (MIG) has been extended till 31st March 2021. In the grip of COVID-19 pandemic, we set out to rise to the occasion by initiating independent India's first such pro-poor scheme called the Affordable Rental Housing Complexes (ARHCs). ARHCs, announced by Hon'ble Finance Minister as one of the measures to respond to the Corona pandemic is a step towards Hon'ble Prime Minister's clarion call of 'AatmaNirbhar Bharat'. The scheme will provide an immediate relief to nearly three lakh beneficiaries comprising of the urban workforce who are on reverse-migration spree. Under ARHCs, a series of incentives will be rolled out for public and private entities that will be part of the initiative. PMAY-U is committed towards achieving 'Ease of Living' through affordable and dignified living space. My best wishes to all beneficiaries and other stakeholders.

Cabinet approves Affordable Rental Housing Complexes (ARHCs)

The Union Cabinet, chaired by the Hon'ble Prime Minister, gave its approval for ARHCs—a sub scheme under Pradhan Mantri Awas Yojana (Urban) to provide rental housing to Urban Migrants/ Poor at affordable rates near to workplace.

The scheme for ARHCs, which was first announced by the Hon'ble Finance Minister on 14th May 2020, fulfils the vision of 'AatmaNirbhar Bharat'. The scheme will have two-pronged approach for implementation. First, existing Government funded vacant houses will be converted into ARHCs under Public Private Partnership (PPP) mode or by Public agencies. Secondly, construction, operation and maintenance of Affordable Rental Housing Complexes to be carried by Public/ Private Entities on their own



vacant land.

The target beneficiaries under ARHCs would be a large part of workforce in manufacturing industries, service providers in hospitality, health, domestic/ commercial establishments and construction or other sectors, labourers, students etc who come from rural areas or small towns seeking better opportunities.

Investment under ARHCs is expected to create new job opportunities. ARHCs would create a conducive environment for entities to develop ARHCs on their own vacant land which will enable new investment opportunities and promote entrepreneurship in rental housing sector.

A short narrative on ARHCs through an animation can be viewed on (YouTube Channel - PMAYUrban)

Extension of Credit Linked Subsidy Scheme (CLSS) for Middle Income Group (MIG)

CLSS for MIG under PMAY (U) has been extended till 31st March 2021. CLSS provided interest subvention to families belonging to the MIG having annual household income in the range of ₹ 6-18 lakhs, seeking housing loans from banks, Housing Finance Companies and other such institutions. CLSS for MIG was included under PMAY-U with effect from January 1, 2017. It was for the first time that such a benefit was extended to MIG through any similar Government scheme launched before. CLSS for MIG has provided subsidy of ₹ 7608 crore to nearly 3.6 Lakh beneficiaries and mobilized an investment of more than ₹ 80,589 crore in the last three years.

CLSS scheme also crossed a milestone of 10 Lakh beneficiaries in EWS/LIG and MIG categories combined. With around 10.7



Lakh beneficiaries and subsidy release of more than ₹ 24,000 Cr, CLSS has transformed the lives of around 10 lakh citizens of India. The scheme also had a cascading impetus to several allied industries like cement, glass, metal, steel etc. apart from boost to heavy material transport and job opportunities to skilled and unskilled workforce.

5th Anniversary Celebration in States/ UTs

Various States/ UTs across India celebrated the 5th years of PMAY(U) with immense joy. Beneficiaries of Ranchi, Jharkhand were gifted plants and were made aware about the precautionary measures against COVID 19. SLNA & SLTC team of PMAY (U) Jharkhand has also celebrated the day by decorating the office premise. PMAY (U) Uttar Pradesh celebrated this occasion by cake cutting and interaction with the BLC beneficiaries. On this day, 40 symbolic keys were handed over along with physical possession to the beneficiaries of AHP Project in Budni, Madhya Pradesh.



SLTC Team of Jharkhand celebrated 5 Years of PMAY(U)



5 Years of PMAY(U) Celebrated in Lucknow, Uttar Pradesh



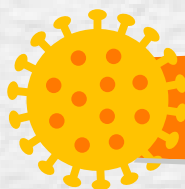
Plants were gifted on 5 Years of PMAY(U) in Ranchi, Jharkhand



Cake cutting on 5 Years of PMAY(U) Celebration in Uttar Pradesh



Handover symbolic Key to 40 beneficiaries of AHP projects in Bundi, Madhya Pradesh



COVID-19

States contribution towards spreading awareness amongst beneficiaries about COVID 19

While in the midst of an unprecedented crisis in the form of COVID -19 pandemic, the PMAY (U) responded with various measures towards benefiting its beneficiaries and migrants.

All possible efforts were activated at all levels to contain the spread of the disease, to provide shelter, food and care to vulnerable sections like migrant labourers, homeless, daily wage earners and urban poor families. Evidently, the States/UTs/ULBs initiated various innovative management strategies to fight the pandemic and also to make people aware on social distancing and other measures to mitigate its impact.

It was decided that the various innovative strategies, outreach activities need to be documented for the benefit of all stakeholders.

In this regard, a dashboard, namely, 'Covid Urban Practices (CUP)-19' Module was developed where the States/UTs/ULBs were required to share the details of such innovative initiatives with MoHUA. It is linked within PMAY (U) Website and also with Ministry/ Mission's website.

This dashboard is meant to serve as a well documented and articulated repository of information and activities undertaken as COVID-19 response. It is accessible to all stakeholders - States/ UTs/ ULBs/ Development Authorities/ Municipal Corporations/ Municipalities/ Other Mission's (SBM, SCM, NULM, AMRUT, HRIDAY) etc. in order to share and disseminate initiatives/ good practices along with IEC material on a single platform related to COVID-19.

The dashboard is further integrated with MyGov, Ministry of Health & Family Welfare, Ministry and other Mission's Website.

PMAY (U) houses have also been used as quarantine facility and beneficiaries made face masks. Other facilities extended include shelter, food, health check-ups etc. More than 641 initiatives have been undertaken and uploaded in CUP-19 Module by States/ UTs for cross learning.



Media Corner

ARHCs in News

Infographics

Awareness Post